# Web platform CASE: www.myhouse.dk

ABOUT Myhouse

Myhouse.dk is a web site targeted towards house owners.

The business idea is to create an environment that contains everything a house owner needs in one application and it has to work on a web and mobile platform, through Europe.

Myhouse had by the end of June 2017, 25.000 users and was growing with approximately 5.000 new users every month. Myhouse does not have any employees as everything is outsourced
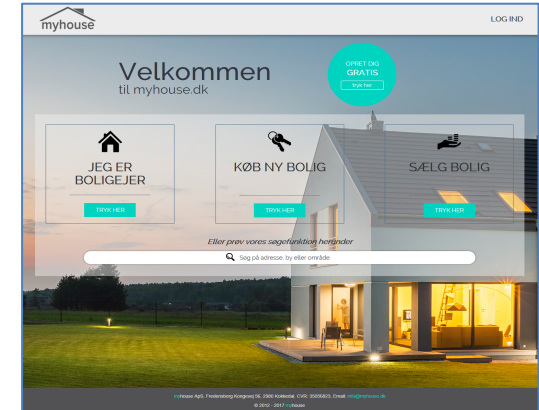
QUOTES - myhouse

"We have now used more that 70.000 hours on development. It was important for us to find software programmers much cheaper than the Danish ones – but with the same level of skills and quality. We previously tried India and Bangladesh, but the time difference and the work culture did not work for us – but CDM Ukraine LLC did!

Erik Rosenkrantz, President, Myhouse

ABOUT CDM Ukraine LLC

CDM Ukraine LLC is a Danish owned software development company, and Microsoft Gold Certified Independent Software Vendor (ISV) Partner.

CDM Ukraine focuses on programming in different Global standards such .Net, C++, HTML5, Solid Works (CAD/CAM) and other etc.

We are normally working in customers teams of 5-10 persons collaborating closely with typically Danish customers, such as BRF, Weltec, Dynateam and others.

PUBLIC CASE: MyHouse

THE CHALLENGE

- Myhouse had a need for a web and mobile platform that contained all 2.8 mill house oweners in Denmark.

- The system should interface to 200+ different Danish databases, such as local newspapers, databases run by Danish State agencies and others in order for each house owner to see the impact of the local plans, flooding, noise etc.

METHODS

- To establish a central database that automatically empties all the 200+ database on a regular basis and prepares early warnings for house owners where applicable.

- We use SCRUM in the planning and execution process.

- We use SKYPE to communicate.
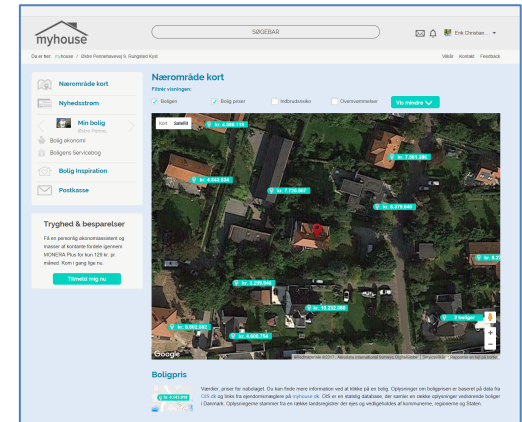
SUCCESS CRITERIA

- Satisfied house owners, using the platform on a regular basis.

- Revenue streams consisting of digital services that could be sold for approx. 10 EURO per year per service to 2.8 mill Danish house owners

- To prepare an IT architecture that can be copied to the rest of Europe.

OUTCOMES

www.Myhouse.dk and a suite of mobile applications where the most popular in the summer 2017. The "Point and Bid" feature where you can point your mobile at any given house or apartment in Denmark and the system will give you the basis data such as estimated price, number of rooms, local plans etc. of the particular one you aim at and the possibility to bid on it.

RESULTS

The site it slowly starting to generate revenue streams and should go breakeven by the end of 2017.

We believe that we so far have saved approximately 73.5 mill dkk In the development process which equals approx. 10 mill EURO.