

LIFE SCIENCE CASE: ACTIVIS

ABOUT ACTAVIS

Actavis (now Allergan) is one of the world's leading players in the development, manufacture, and sale of first-class generic pharmaceuticals. Founded in 1956, the Company has led an assertive programme of expansion, making more than 25 acquisitions in the past seven years while maintaining strong organic growth.

The Group has approximately 11,000 employees operating in about 40 countries around the globe. Actavis' headquarters are in Iceland.



QUOTES -

“We’ve had an open and easy going cooperation on developing the system with CDM. They have had good solutions to problems that arose and good ideas of how to make the use of the database easier.”

Nina Thorsdottir , Project Manager, Actavis

ABOUT CDM

CDM A/S is a danish owned software company and Microsoft Gold Certified Independent Software Vendor (ISV) Partner.

CDM's business focuses on IT and business development. We help our customers to identify the potential for improvement and to realize it.

We collaborate closely with customers, frequently at their own workplace, to get a better feeling for their business and provide the best possible advice based on dialogue. Creating value for our customers from day one is the essence of our business.



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THE CHALLENGE

- In 2005, Actavis implemented the CDM Medical system with the Regulatory Management module with the purpose of managing regulatory approvals.
- Since then the system has grown alongside the company, which today, following an explosive growth, is one of the world's largest suppliers of generic pharmaceuticals

METHODS

- The adaption of the Regulatory Manager module to Actavis' specific needs has been a worked out in cooperation between CDM and Actavis.
- This process was helped by combination of the flexibility of Actavis and the technological competence and pharmaceutical know-how of CDM.



SUCCESS CRITERIA

- Replacing local databases
- Successful launch on Day 1 after patent expiry is increased
- All necessary regulatory information of all pharmaceutical products in all countries can be viewed centrally

OUTCOMES

The Regulatory Manager :

- saves time
- truly improves the process of getting pharmaceutical products ready to be marketed and sold.
- gives important competitive edge with the overview provided by the system.

RESULTS

The world leading generic pharmaceutical company Actavis, uses the CDM Regulatory Manager in 65 countries

With CDM Regulatory Manager Actavis is now able to gain a comprehensive international overview of the regulatory registrations for their large portfolio of products.