Business Intelligence
Expert Counseling

Make better decisions with business intelligence

How do we shorten the sales cycle? Why do we lose our market share? Why can we not get the full overview? Above all, why does it take so long to create reports and change reports?

Many of our customers collect data in both our and other systems. But the data does not have any value in itself. The art is to utilize the collection of data and create lasting improvements.

Business intelligence is about utilizing your data to give overview and basis for better decisions. With either user-friendly BI tools or tools that are more complex we can create the overview of data in dashboards and you are always working with the latest numbers and figures.

Multiple tools in the market can be used for business intelligence purposes. We are not religious about the different products in the market, but guides you to the tool that fits your needs and help you create an overview of your data.

CDM can help you collect data and construct exactly the reporting you, the management group or other functions in the organization need. This makes the basis for good decision-making in the organization.

Your solution will depend on the need – whether the need is interactive and dynamic reports or whether the reporting is more static and less comprehensive. Maybe we can use tools that you already have in the organization, like Excel or SQL, or we can use more interactive tools like Power BI or Tableau.

If you need an extra layer of statistics and predictions, we also work with R and Python, which are tools within Artificial Intelligence.

Business intelligence can be relevant in all types of organizations and functions and can be used to different purposes depending on the need in the organization. It can be anything from quarterly management reporting to an integrated part of the employees' daily operations across functions.

Advantages

- Save resources on time consuming manual reporting
- Avoid manual mistakes
- Always updated KPIs
- New knowledge – new insight

About CDM A/S

CDM A/S is a Danish owned software company. Our business focuses on IT and business development. We help our customers identify the potential for improvement and to realize it. We collaborate closely with customers to get a better feeling for their business and provide the best advice based on dialogue. To create value for our customers from day one is the core of our business.

30 years of experience does not come by itself. You are in safe hands with CDM A/S.

Microsoft GOLD CERTIFIED *Partner* | Microsoft Business Solutions ISV/Software Solutions

V.1 - 2018